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***infoUSA's Participation in Welfare to Work Programs Mentioned in Bill Clinton's
New Book, Giving***

*infoUSA's Pioneering Employment Effort Has Hired More Than One Thousand Workers Since 2001
While Providing Essential Training and Support Services*

(Omaha, NE) – *infoUSA's* innovative participation in the Clinton Administration's Welfare to Work Partnership is highlighted in former President Bill Clinton's new book, *Giving – How Each of Us Can Change the World*. Since 2001, *infoUSA* has hired more than one thousand welfare recipients and disabled individuals through its employment programs, providing them with career opportunities that many had not had access to before.

Giving is focused on innovative efforts by companies, organizations and individuals to overcome problems and challenges in society. In the book, President Clinton discusses *infoUSA's* commitment to the Welfare to Work Partnership and speaks to the success this effort has made possible for the program's participants. The book describes *infoUSA* as a company that "has made a concerted effort to hire people who were on welfare, as well as people who are disabled or who have to support themselves after getting out of unsafe domestic situations."

"I am deeply honored by President Clinton's recognition of *infoUSA's* hiring programs," said Vinod Gupta, Chairman and CEO of *infoUSA*. "America has truly been a land of opportunity for me, an immigrant who came to this country with practically nothing and was able to build a company that today employs approximately five thousand people. I am proud of *infoUSA's* commitment to providing opportunities to our fellow citizens, helping them achieve financial independence and vocational success whether they are working their way off welfare or overcoming a disability. We are dedicated to continuing this program and helping Americans work toward their dreams."

Along with full-time job opportunities, *infoUSA* provides a range of support services that are instrumental in helping its employees succeed in the workplace, including:

- Transportation assistance for employees without cars and coordination with lending institutions to help employees purchase their own cars
- Coordination with government child-care resources
- Services for employees dealing with domestic abuse
- Flexible work hours
- Support for higher-education
- Training for hearing-impaired employees through a partnership with the Iowa School of the Deaf

For more information about *infoUSA*'s employment programs, interested parties can visit www.infousa.com.

About *infoUSA*

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infousa.com. To get a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

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